

# DAVID ZAPATA

350 Carr 844 Apt 2303 San Juan P.R. 00926

(787) 538-0578

david.zapata.meneses@gmail.com

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## QUALIFICATIONS

Experienced e-learning designer with a strong background in designing and managing course content, e-learning materials, user training sessions, websites, Learning Management Systems (LMS), and web-based surveys for multiple organizations. Graduated Summa Cum Laude from a Master's Degree program in Educational Computing. Looking for an opportunity to design and teach instructional materials in the private sector or educational institution. Fluent in English and Spanish.

## PROFESSIONAL EXPERIENCE

FREELANCE E-LEARNING DESIGNER, Puerto Rico

2000-2019

### *Universidad Extendida, University of Puerto Rico at Bayamón (2017-2019)*

- Deployed and administered the department's Moodle installation.
- Designed a help desk with Adobe Robohelp to aid students and professors with the basic functions of the LMS.
- Designed lectures with Articulate Studio 360.
- <http://uprbenlinea.com>

### *College Access Challenge Grant Program, University of Puerto Rico (2009-2016)*

- Consulted with project leads to develop and implement online courses appropriate for online learning and development in high school senior students and university students.
- Deployed and administered the university's Moodle installation.
- Designed a help desk with Adobe Robohelp to aid students with the basic functions of the LMS.
- Designed tutorials and lectures with Articulate Presenter, Articulate Quizmaker and Articulate Engage.
- <http://repaso.upr.edu>

### *Institute for the Development of Learning & Teaching Online, University of Puerto Rico (2002-2005)*

- Prepared educational materials to aid professors about using WebCT.
- Designed website, developed online course instructions, and compiled web questionnaires to track and assess the success of the program.
- Led University's first training sessions with professors to show how to administer an online course.

### *Center for Learning Complemented with Internet, University of Puerto Rico (2000-2005)*

- Assembled and managed a computer laboratory for the University; supervised a team of three people.
- Consulted professors on administering their online courses and enriching courses using websites, PowerPoint presentations, and online games.
- Trained participants using the WebCT and Nicenet online courses
- Designed PowerPoint presentations, manuals, tutorials, and simulations to aid the training process.

**PROFESSIONAL EXPERIENCE***(Continued)*

FREELANCE WEBMASTER, Puerto Rico

2006-2019

***Sea Grant College Program, University of Puerto Rico (2006-2019)***

- Used WordPress to create and manage the website.
- Met with key contacts in the program to identify, update, and revise important site content.
- Deployed an online publications database with Wikindx.
- Deployed and administered various WordPress blogs.
- <https://seagrantspr.org>

***Puerto Rico Picnic (2016-2017)***

- Designed and maintained the business's Wordpress website and WooCommerce online store.
- Created and managed its various social networks pages: Instagram, Twitter, Facebook and TripAdvisor.
- <https://puertoricopicnic.com>

***Entre Estudiantes Mentoring Portal for Students, University of Puerto Rico (2012-2016)***

- Deployed and administered the university's WordPress Multisite installation.
- Designed each campus WordPress mentoring site.
- <http://entreestudiantes.upr.edu>

***College Access Challenge Grant Program, University of Puerto Rico (2016)***

- Used WordPress to create and manage the website.
- Met with key contacts in the program to identify, update, and revise important site content.
- <http://exito.upr.edu>

***Portal of Professions and Occupations for K-6 Students, University of Puerto Rico (2013-2014)***

- Designed the website template with Adobe Dreamweaver and Adobe Fireworks.
- Met with key contacts in the program to identify, design and update important site content-animations, video games, stories and classroom activities.
- <http://k-6exito.upr.edu>

**TECHNICAL EXPERIENCE**

**Software:** Windows 10, Mac High Sierra, Microsoft Word 2013, Microsoft Excel 2013, Microsoft PowerPoint 2013, Adobe InDesign CS6, Adobe Acrobat CS6, Adobe Fireworks CS6, Adobe Dreamweaver CS6, Snagit 8.0, Snapz Pro X, Keynote 6.0, Pages 6.0, iBooks Author 2.0

**Learning Management System:** Moodle 3.0

**E-Learning Content Development:** Adobe Captivate 9.0, Articulate Presenter 2013, Articulate Quizmaker 2013, Articulate Engage 2013, Adobe RoboHelp 2015, Articulate Studio 360

**EDUCATION**

INTERAMERICAN UNIVERSITY, San Juan, Puerto Rico

*Master of Arts in Educational Computing*, 2006

~ *GPA*: 4.0/4.0; graduated Summa Cum Laude

~ *Honors*: United States Achievement Academy Collegiate All-American Scholar Program

UNIVERSITY OF PUERTO RICO, Mayagüez, Puerto Rico

*Bachelor of Arts in Social Sciences & Psychology*, 2001

~ *GPA*: 3.62/4.0; graduated Magna Cum Laude

~ *Honors*: Dean's List Member

~ *Honors*: Undergraduate Student Achievement Award by the Puerto Rican Psychology Association

**REFERENCES**

Dr. Mario Núñez  
Psychology Professor, University of Puerto Rico, Mayagüez  
Calle Post, Mayagüez, Puerto Rico 00980  
Cell: 787-306-9531  
E-mail: mario.nunez@upr.edu

Dr. Nieve Vázquez  
Humanities Professor, University of Puerto Rico, Bayamón  
Industrial Minillas 170, Carr. 174, Bayamón, Puerto Rico 00959  
Cell: 787-607-2132  
E-mail: nieve.vazquez@upr.edu

Manuel Otero  
Director, Technology and Curriculum Department, Department of Education of Puerto Rico  
Ave. Tnte. César González, esq. Calle Juan Calaf, Hato Rey, Puerto Rico 00917  
Cell: 787-556-2590  
E-mail: profesorotero@gmail.com